



SUPRA SAEINDIA
2025-2026

SPONSORSHIP
BROCHURE

SAE INDIA Collegiate
Club,
NIT UTTARAKHAND

ABOUT SAEINDIA & OUR LEGACY

SAEINDIA is a professional organization dedicated to advancing mobility and automotive engineering through hands-on learning, technical competitions and industry engagement.

It provides students with real-world exposure to vehicle design, innovation, and engineering excellence beyond conventional classroom education.

NIT Uttarakhand has consistently demonstrated a strong commitment to experiential learning.



PAST EVENTS & ACHIEVEMENT

SAEINDIA conducts some advanced technical competitions such as:

1. AeroTHON
2. SUPRA SAEINDIA
3. BAJA SAEINDIA
4. TIFAN

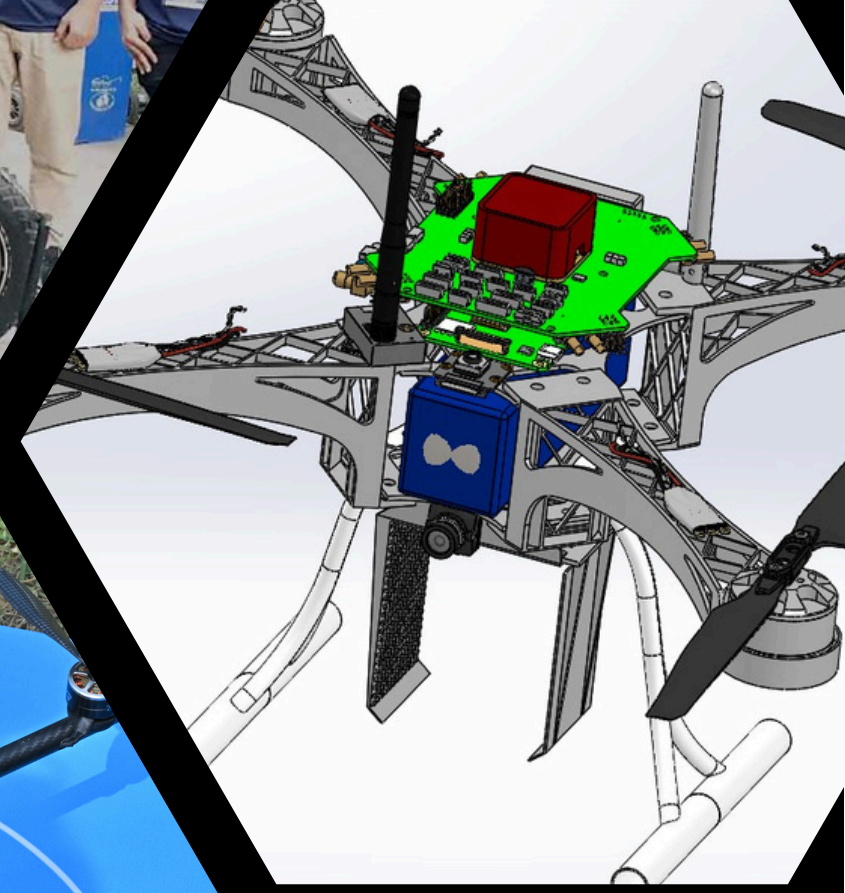
NIT Uttarakhand has consistently participated in SAE-India competitions year after year.

SAE INDIA & NIT UTTARAKHAND

NIT Uttarakhand formed an SAE India Collegiate club with 63 students in the year 2018-19.

Since then, we have participated in

- **Shell Eco-Marathon (2019)**
- **Hero E-Bike (2020)**
- **Autonom (2021)**
- **SAENIS TTTMS (2022)**
- **Aerothon (2021,2023,2024,2025)**



OUR PAST SPONSORS

Our sponsors have provided essential financial support for the procurement of components required to build the vehicle.




राष्ट्रीय प्रौद्योगिकी संस्थान,
उत्तराखण्ड
National Institute of Technology,
Uttarakhand



ANSYS®





**Join Hands
in
Engineering
the
Future.**

WELCOME NEW SPONSORS

We are Team Devbhoomi Dynamo, building a compact, high-performance Formula-style race car to represent NIT Uttarakhand at SUPRA SAEINDIA 2026.

Designed and manufactured in-house, our car reflects relentless engineering, precision, and countless hours of hard work.

Competing against **60+ elite** collegiate teams and **1,500+ engineering graduates**, we stand among the nation's finest student innovators.

Therefore, we invite you to be part of our journey—your support will directly fuel performance, innovation, and impact on and off the track.

BRAND VISIBILITY

Logo placement on the race car
social media handles and team
apparel.

Brand exposure at SUPRA
SAEINDIA.

OUTREACH & RECOGNITION

National-level exposure at SAE
competitions in India.

Association with elite talent as the
competing teams include **60+** top
colleges and **1,500+** engineering
students.



TECHNICAL COLLABORATION

Hands-on involvement in race
car design.

Exposure to end-to-end
automotive engineering.

EDUCATIONAL SUPPORT

Enabling practical experience in
solving automotive engineering
problems.

Investing in skill development and
real-world engineering education.

TITLE SPONSOR

- Dominant branding theme across the entire vehicle
- Most prominent brand placement on the car
- Top position branding on all social media posts as "Title Sponsor"
- Largest logo placement on team apparel.

ASSOCIATE TITLE SPONSOR

- Dominant branding on the rear panel of the vehicle
- Logo placement on social media creatives
- Logo placement on team apparel and essential gear.



TRAVEL PARTNER

- Major branding on the vehicle of transportation used
- Large logo placement on the right side panel
- Brand visibility on social media platforms
- Logo placement on team apparel and essential gear.

SERVICE SPONSOR

- Logo placement on the left side panels of the vehicle
- Brand visibility on social media platforms
- Logo placement on team apparel and essential gear.

SPONSORSHIP CRITERIA

Sponsorship Category	What we expect from the sponsor
Title Sponsor	₹1,00,000 financial support for the design and construction of the Formula-1 car, including materials and manufacturing
Associate Title Sponsor	₹75,000 financial contribution toward vehicle development and testing
Service Sponsor	Provision of an experienced mechanic or technical expert to guide and assist during vehicle assembly
Travel Sponsor	Provision of a logistics vehicle for testing sessions and event transportation
OTHER SPONSOR	Flexible monetary contribution with brand visibility through logo placement on the vehicle.

"Your support drives innovation, performance, and success."

SPONSOR PERKS

- High-impact **BRAND VISIBILITY** on the race car and team apparel.
- **TARGETED EXPOSURE** to skilled engineering graduates and industry professionals.
- Association with innovation, performance and technical excellence.
- Early access to top engineering talent for recruitment and collaboration.

OUR PARTNERSHIP MODEL

FUND ALLOCATION

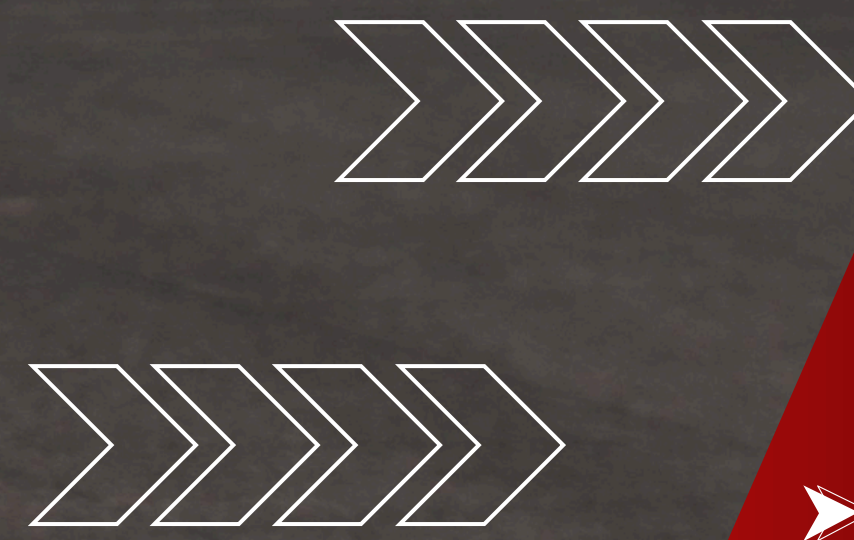
Sponsor contributions will directly be invested into:

- Vehicle design and manufacturing.
 - Procurement of advanced materials, components, and tooling
- Track testing, verification, and vehicle performance enhancement.
- Competition registration of team, logistics and transportation of the car.

Let's
Build

T-H-E

Future
Together



CONTACT US

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THANK YOU

"Your support fuels our
innovation and drives our
dreams forward."